What is claimed is:

5

- 1. A method for administering a competitive rewards database comprising:
- a) receiving member data from at least one member computer via a data feed;
- b) automatically mapping the member data for incorporation into the competitive rewards database; and
 - c) incorporating the member data into the competitive rewards database.
- 2. The method of claim 1 wherein the competitive rewards database contains at least one of base pay data, long term incentive pay data and annual incentive pay data.
 - 3. The method of claim 2 wherein the competitive rewards database contains at least one calculated data value.
- 15 4. The method of claim 1 further comprising a data capture tool operable to adjust the mapping of member data.
- 5. The method of claim 4 wherein the data capture tool is coupled to a data network and is operable to provide remote access to at least a portion of the competitive rewards database.
 - 6. The method of claim 1 further comprising a rewards workbench operable to query the competitive rewards database.
- 7. The method of claim 6 wherein the rewards workbench is coupled to a data network and is operable to provide remote access to at least a portion of the competitive rewards database.
- 8. The method of claim 6 wherein the rewards workbench is operable to automate data feeds to at least one third party human resources management system.
 - 9. A competitive rewards database system comprising:

- a) a competitive rewards database subsystem having a competitive rewards database and a data communications channel;
- b) mapping data for automatically mapping member data prior to incorporation into the competitive rewards database; and
- c) at least one member computer system having a data feed coupled to the data communications channel.
 - 10. The system of claim 9 wherein the competitive rewards database contains at least one of base pay data, long term incentive pay data and annual incentive pay data.
 - 11. The system of claim 10 wherein the competitive rewards database contains at least one calculated data value.

10

20

30

- 12. The system of claim 9 further comprising a data capture tool operable to adjust the mapping of member data.
 - 13. The system of claim 12 wherein the data capture tool is coupled to a data network and is operable to provide remote access to at least a portion of the competitive rewards database.
 - 14. The system of claim 9 further comprising a rewards workbench operable to query the competitive rewards database.
- The system of claim 14 wherein the rewards workbench is coupled to a
 data network and is operable to provide remote access to at least a portion of the
 competitive rewards database.
 - 16. The system of claim 14 wherein the rewards workbench is operable to automate data feeds to at least one third party human resources management system.
 - 17. A competitive rewards database system comprising:
 - a) a competitive rewards database subsystem having a competitive rewards database and a data communications channel;

- b) mapping data for automatically mapping member data prior to incorporation into the competitive rewards database;
- c) at least one member computer system having a data feed coupled to the data communications channel;
 - d) a data capture tool operable to adjust the mapping of member data; and
 - e) a rewards workbench operable to query the competitive rewards database.
- 18. The system of claim 17 wherein the competitive rewards database contains at least one base pay data, long term incentive pay data and annual incentive pay data.
 - 19. The system of claim 18 wherein the competitive rewards database contains at least one calculated data value.
- 15 20. The system of claim 17 wherein the data capture tool is coupled to a data network and is operable to provide remote access to at least a portion of the competitive rewards database.
- The system of claim 17 wherein the rewards workbench is coupled to a data network and is operable to provide remote access to at least a portion of the competitive rewards database.
 - 22. The system of claim 17 wherein the rewards workbench is operable to automate data feeds to at least one third party human resources management system.

5